

BED BUG BATTLE

Pro prevention

Pennsylvania pest control company relies on Pro Box Spring Encasements for simple, reliable detection and prevention

“I was born into bugs” may not be the best icebreaker at happy hour, but for Sean Hannon, ACE, it’s just a matter of fact. He and his family own and operate Dirks Pest Management Specialist Termite & Pest Control in Royersford, Pa.

“I’ve been involved in pest management for as long as I can remember, from skateboarding through neighborhoods at 13 years old and tagging mailboxes with Dirks flyers, to becoming ACE-certified in 2016,” Hannon says.

Like many pest management professionals (PMPs) these days, Hannon recently battled a particularly nasty case of bed bugs. The account, a rehabilitation center, was often admitting patients who carried bed bugs into the facility on their clothing and personal belongings.

Due to the nature of the account, treating this problem would have to be an ongoing process, but Hannon and his team were up for the challenge. “We took over and put together a bed bug protocol for new patients that enter to help prevent the possibilities of infestation,” says Hannon.

Part of the new protocol involved Hannon and his team training the rehabilitation center’s

hospitality staff on bed bug biology, signs of bed bugs and a proper action plan to follow when bed bugs are found.

The other part, of course, was treating the infested areas. “After the infested rooms were treated and properly cleared of bed bugs, we encased all beds with CleanRest Pro Box Spring Encasements,” says Hannon.

In addition to what he deems “fantastic customer service” from CleanBrands, the makers of CleanRest products, Hannon explains his decision to use CleanRest Pro Box Spring Encasements with just one word: *quality*.

“We have been working with CleanBrands since early 2015,” says Hannon. “We mainly focus on their Pro Box Spring Encasements. There are a lot of choices out there, but they have the best on the market, hands down.”

Instituting a new protocol for the rehab center, treating infested areas and encasing the beds has shown promising results, he adds.



COMPANY: Dirks Pest Management Specialist Termite & Pest Control

BATTLEFIELD: Both residential and commercial properties near Royersford, Pa.

WAR STORY: When implementing a bed bug prevention plan, Sean Hannon, ACE, recommends CleanRest Pro Box Spring Encasements by CleanBrands as a critical component.

“While encasing king-sized beds, cover the Twin XL box springs separately instead of just using a single king sized encasement for both,” Hannon advises. “Encasing each separately allows for a faster and easier installation, with only a single technician needed.”

When paired with proper treatment methods and monitoring, Hannon says Pro Box Spring encasements have saved his crew time and effort while effectively eradicating bed bugs.

WEAPON OF CHOICE

PROVEN SOLUTION: CleanRest Pro Box Spring Encasements by CleanBrands

WEBSITE: CleanBrands.com

“The customer was extremely receptive to our treatment and monitoring plan,” says Hannon. “They are now happy to have protocols in place for prevention and peace of mind for both their patients and employees.”

Hannon also works Pro Box Spring Encasements into residential treatments. “If a bed bug problem arises, it’s found faster because of the encasements,” he says.

When it comes to recommendations, Hannon doesn’t hesitate to give his stamp of approval to CleanRest Pro Box Spring Encasements: “Thank you to the entire CleanBrands team for helping Dirks Pest Management Specialist provide our customers with a great tool for bed bug prevention and monitoring.”